

 all effective changes



**Our Online Trainings**

## Training overview

Curriculum Online (Digital) Transformation Master						
Number	Training	Prerequisites	Course description	Duration in days	Minimum attendees	Maximum attendees
OTE001	Digital Transformation Introduction	<ul style="list-style-type: none"> <li>* The company of the attendee must have a (Digital) Transformation initiative in development or running</li> <li>* The attendee must be interested in the role of Transformation Manager or Transformation Team Lead or has this role</li> <li>* The attendee must have experience with Project Management, Change Management, (Digital) Transformation Management, Digital Transformation Consultant or Change Management Consultant</li> <li>* Fluent in English</li> </ul>	This training is designed to understand the basics of the Digital Transformation and to use that knowledge to apply it to the Digital Transformation initiative within your company	1	6	12
OTE002	Digital Transformation Expert	<ul style="list-style-type: none"> <li>* (O)TE001 Digital Transformation Introduction</li> <li>* The company of the attendee must have a (Digital) Transformation initiative in development or running</li> <li>* The attendee must be interested in the role of Transformation Manager or Transformation Team Lead or has this role</li> <li>* The attendee must have experience with Project Management, Change Management Digital Transformation Management, Digital Transformation Consultant or Change Management Consultant</li> <li>* Fluent in English</li> </ul>	This training is designed for the attendees to create a Digital Transformation Program covering all aspects and to be able to present this Digital Transformation Program to management	3	6	12
OTE003	Digital Transformation Expert EXAM	<ul style="list-style-type: none"> <li>* (O)TE001 Digital Transformation Introduction</li> <li>* (O)TE002 Digital Transformation Expert</li> <li>* Real life Digital Transformation Program</li> <li>* Fluent in English</li> </ul>	<p>The Exam will consist of the following:</p> <p>1st part: Homework consisting of:</p> <ul style="list-style-type: none"> <li>• A real life Digital Transformation Program of their own company</li> <li>• A management presentation covering all of the aspects of the Digital Transformation Program</li> <li>• A white paper about the Digital Transformation in your company</li> </ul> <p>2nd part (1,5 hours): A Board Exam where the candidate has to convincingly present all the prepared work of the Digital Transformation Program</p> <p>The candidate must pass on the 1st part of the exam before they can take the 2nd part of the exam. After passing the exam the candidate will get the certificate 'Digital Transformation Expert'</p>			
OTE004	Digital Transformation Multicultural	<ul style="list-style-type: none"> <li>* (O)TE001 Digital Transformation Introduction</li> <li>* (O)TE002 Digital Transformation Expert</li> <li>* The company of the attendee must have a (Digital) Transformation initiative in development or running</li> <li>* The attendee must be interested in the role of Transformation Manager or Transformation Team Lead or has this role</li> <li>* The attendee must have experience with Project Management, Change Management Digital Transformation Management, Digital Transformation Consultant or Change Management Consultant</li> <li>* Company has Multicultural aspects in the transformation</li> <li>* Fluent in English</li> </ul>	This training is designed for the attendees to understand the basics of different cultures and to understand how to let the different cultures work together	1	6	12
OTE005	Digital Transformation Tooling & Aids	<ul style="list-style-type: none"> <li>* (O)TE001 Digital Transformation Introduction</li> <li>* (O)TE002 Digital Transformation Expert</li> <li>* The company of the attendee must have a (Digital) Transformation initiative in development or running</li> <li>* The attendee must be interested in the role of Transformation Manager or Transformation Team Lead or has this role</li> <li>* The attendee must have experience with Project Management, Change Management Digital Transformation Management, Digital Transformation Consultant or Change Management Consultant</li> <li>* Fluent in English</li> </ul>	This training is designed for the attendees to understand what kind of Tools and Aids are needed to succeed with the Digital Transformation and after the Digital Transformation	2	6	12
OTE006	Digital Transformation Master EXAM	<ul style="list-style-type: none"> <li>* (O)TE001 Digital Transformation Introduction</li> <li>* (O)TE002 Digital Transformation Expert</li> <li>* (O)TE004 Digital Transformation Multicultural</li> <li>* (O)TE005 Digital Transformation Tooling &amp; Aids</li> <li>* Passed the Digital Transformation Expert EXAM</li> <li>* Real life completed Digital Transformation Program</li> <li>* Fluent in English</li> </ul>	<p>The Exam will consist of the following:</p> <p>1st part: Homework consisting of:</p> <ul style="list-style-type: none"> <li>• A real life completed Digital Transformation Program of their own company</li> <li>• A management presentation covering all of the aspects of the completed Digital Transformation Program</li> <li>• A white paper about the completed Digital Transformation in your company</li> </ul> <p>2nd part (1,5 hours): A Board Exam where the candidate has to convincingly present all the prepared work of the completed Digital Transformation Program</p> <p>The candidate must pass on the 1st part of the exam before they can take the 2nd part of the exam. After passing the exam the candidate will get the certificate 'Digital Transformation Master'</p>			



## **General prerequisites for all Online Trainings**

In order to perform any of our Online Trainings the following prerequisites must be met by our participants:

- dual screen computer/laptop to be able participate in the on-line meeting and work in documents or whiteboards or Miro
- high speed internet connection
- headset/mic (i.e. not on speakers)
- printing facilities (preferably color)
- scanning facilities (a smartphone will suffice)

**OTE001: Digital Transformation Introduction****General:**

This training is designed to understand the basics of the Digital Transformation and to use that knowledge to apply it to the Digital Transformation initiative within your company.

**Objectives:**

The goal of the training is for the attendees to understand the basics of the Digital Transformation and to use that knowledge within their company.

**Duration:**

The duration of this training is 1 day.

**Who should attend:**

- Digital Transformation Manager
- Digital Transformation Team Lead
- Change Manager
- Program or Project Manager
- Digital Transformation Consultants
- Change Management Consultants

**Prerequisites:**

- The company of the attendee must have a (Digital) Transformation initiative in development or running
- The attendee must be interested in the role of Transformation Manager or Transformation Team Lead or has this role
- The attendee must have experience with Project Management, Change Management, Digital Transformation Management, Digital Transformation Consultant or Change Management Consultant
- Fluent in English

**Training content:**

During the training the following subjects will be addressed:

- Basics of Digital Transformation
- Purpose and benefits of Digital Transformation
- Digital Transformation phases
- Digital Transformation roles
- Digital Transformation for a case, in groups of two
- Design Digital Transformation for your own company in key aspects
- Digital Transformation presentation
- Digital Transformation checklist

**OTE002: Digital Transformation Expert****General:**

This training is designed for the attendees to create a Digital Transformation Program covering all aspects and to be able to present this Digital Transformation Program to management.

**Objectives:**

The goal of the training is for the attendees to set-up a Digital Transformation Program. This example set-up Program can then be used to set-up a Digital Transformation Program within your own company and presented to the management.

**Duration:**

The duration of this training is 3 days.

**Who should attend:**

- Digital Transformation Manager
- Digital Transformation Team Lead
- Change Manager
- Program or Project Manager
- Digital Transformation Consultants
- Change Management Consultants

**Prerequisites:**

- (O)TE001 Digital Transformation Introduction
- The company of the attendee must have a (Digital) Transformation initiative in development or running
- The attendee must be interested in the role of Transformation Manager or Transformation Team Lead or has this role
- The attendee must have experience with Project Management, Change Management, Digital Transformation Management, Digital Transformation Consultant or Change Management Consultant
- Fluent in English

**Training content:**

During the training the following subjects will be addressed:

- Relevance of the following: Digital Transformation basics, pitfalls, scope and goals, team selection, prerequisites, ownership, planning, managing resistance
- Converting the Digital Transformation case program into a convincing Digital Transformation presentation for management
- Presenting the Digital Transformation case program to management (through role play)
- Cost and benefits of the Digital Transformation case program in terms of money, innovation, market, people
- Risks and mitigation measures on the Digital Transformation case program
- Roles and people for a Digital Transformation team (in your organization) and its additional task as a Community of Learning
- Community of Learning with regards to Digital Transformation

**OTE003: Digital Transformation Expert Certification**

The exam exists of a homework part and a board exam. The candidate must pass the 1<sup>st</sup> part of the exam before they can take the 2<sup>nd</sup> part of the exam. The homework must be made with a real life case of a Digital Transformation Program.

After passing the exam the candidate will get the certificate 'Digital Transformation Expert'

The Exam will consist of the following:

**1<sup>st</sup> part:**

Homework consisting of:

- A real life Digital Transformation Program of their own company
- A management presentation covering all of the aspects of the Digital Transformation Program
- A white paper about the Digital Transformation in your company

**2<sup>nd</sup> part (1,5 hours):**

A Board Exam where the candidate has to convincingly present all the prepared work of the Digital Transformation Program

**Prerequisites:**

- (O)TE001 Digital Transformation Introduction
- (O)TE002 Digital Transformation Expert
- Real life Digital Transformation Program
- Fluent in English

**OTE004: Digital Transformation Multicultural****General:**

This training is designed for the attendees to understand the basics of different cultures and to understand how to let the different cultures work together.

**Objectives:**

The goal of the training is for the attendees to understand the complex environment of working with different cultures at different locations and how to let them work together as one team.

**Duration:**

The duration of this training is 1 day.

**Who should attend:**

- Digital Transformation Manager
- Digital Transformation Team Lead
- Change Manager
- Program or Project Manager
- Digital Transformation Consultants
- Change Management Consultants

**Prerequisites:**

- (O)TE001 Digital Transformation Introduction
- The company of the attendee must have a (Digital) Transformation initiative in development or running
- The attendee must be interested in the role of Transformation Manager or Transformation Team Lead or has this role
- The attendee must have experience with Project Management, Change Management, Digital Transformation Management, Digital Transformation Consultant or Change Management Consultant
- Fluent in English

**Training content:**

During the training the following subjects will be addressed:

- How to research two cultures (your own and one other) and to assess the differences and similarities
- Way of working (WoW) between these two cultures, allowing them both to keep their culture
- WoW-design in a role play situation
- Explaining the WoW-design to each of the two cultures
- Expand the WoW with a third culture

**OTE005: Digital Transformation Tooling & Aids****General:**

This training is designed for the attendees to understand what kind of Tools and Aids are needed to succeed with the Digital Transformation and after the Digital Transformation.

**Objectives:**

The goal of the training is for the attendees to understand what kind of tools and Aids are needed and to apply this within their own organization.

**Duration:**

The duration of this training is 2 days.

**Who should attend:**

- Digital Transformation Manager
- Digital Transformation Team Lead
- Change Manager
- Program or Project Manager
- Digital Transformation Consultants
- Change Management Consultants

**Prerequisites:**

- (O)TE001 Digital Transformation Introduction
- The company of the attendee must have a (Digital) Transformation initiative in development or running
- The attendee must be interested in the role of Transformation Manager or Transformation Team Lead or has this role
- The attendee must have experience with Project Management, Change Management, Digital Transformation Management, Digital Transformation Consultant or Change Management Consultant
- Fluent in English

**Training content:**

During the training the following subjects will be addressed:

- Tools that are needed to succeed with the Digital Transformation and to secure the success after the Digital Transformation Program has finished
- Criteria for tool selection
- Strength and weaknesses of tooling
- Continuous Improvement approach to Digital Transformation
- People Competent Management (PCM) approach for a Digital Transformation Team
- Facilitation of a Continuous Improvement Workshop

**OTE006: Digital Transformation Master Certification**

The exam exists of a homework part and a board exam. The candidate must pass the 1<sup>st</sup> part of the exam before they can take the 2<sup>nd</sup> part of the exam. The homework must be made with a real life case of a Digital Transformation Program that has been completed.

After passing the exam the candidate will get the certificate 'Digital Transformation Master'

The Exam will consist of the following:

**1<sup>st</sup> part:**

Homework consisting of:

- A real life Digital Transformation Program of their own company
- A management presentation covering all of the aspects of the Digital Transformation Program
- A white paper about the Digital Transformation performed in your company

**2<sup>nd</sup> part (1,5 hours):**

A Board Exam where the candidate has to convincingly present all the prepared work of the completed Digital Transformation Program

**Prerequisites:**

- (O)TE001 Digital Transformation Introduction
- (O)TE002 Digital Transformation Expert
- (O)TE004 Digital Transformation Multicultural
- (O)TE005 Digital Transformation Tooling & Aids
- Passed the Digital Transformation Expert EXAM
- Real life completed Digital Transformation Program
- Fluent in English



**For more information contact Hilco Kalmijn on:**

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