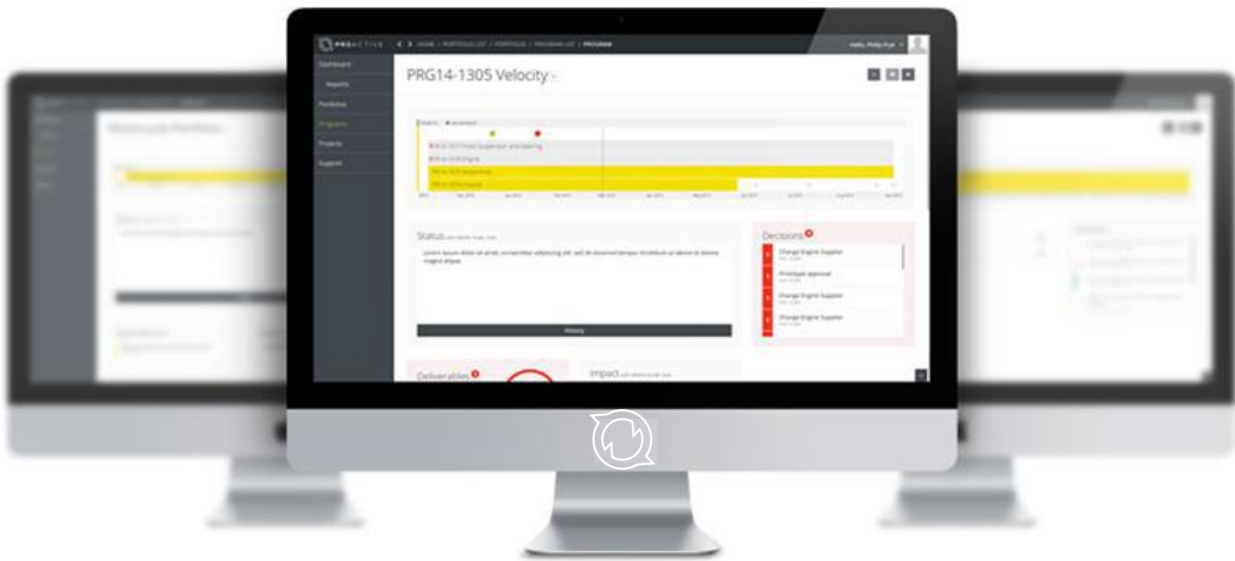


 all effective changes



 **PROACTIVE**
The Boundary Lifting Solution

After running a successful Beta test with the Queens University of Belfast, where the students wanted to build a motorcycle to break the world speed record, we launched our Boundary Lifting solution ProActive on the PMI® Global Conference in San Diego USA at the end of September 2016. In our booth we had more than 150 visitors and many demos. In the beginning of 2017 we had our first pilot user in a University Medical Center in the Netherlands where we got the following quote:

”ProActive is a fantastic application that gives overview and peace of mind. It has all the information needed in one place and it makes controlling and managing of the planning very easy and transparent.”

Ton Langeveld, MD, PhD
Leiden University Medical Center, The Netherlands

ProActive

Our Boundary Lifting application ProActive enables you to manage your Portfolios, Programs and Projects by:

- Taking action on issues occurring in the earliest stage possible, instead of managing the history
- Maximizing the chance to finish in time and within budget and achieving the goals
- Being a reliable and trustworthy reporting environment, where the responsibility for a dashboard lies only with the owner
- Access ProActive anytime, anywhere from any device
- Minimizing administration time for reporting by your employees
- Constant audits without any preparation and any involvement of Program/Project Management
- Full documentation on history from any Portfolio, Program or Project one click away
- Monitoring External Parties on their progress
- Monitoring different Cultures on their progress

Basic Principles

Introducing of new applications in any existing company is mostly a complex and time consuming task. Such an introduction will be far easier if the application has been developed with some basic principles in mind.

We used our knowledge and our hands-on experience to make an introduction of ProActive as smooth and easy as possible in your organization by following these basic principles:

- No or very little connections to other existing systems.
- No or little training needed to work with the application.
- No or little overlap with other applications.
- No conversion from other applications or tools
- Minimizing the administration effort of you employees.

Unique Key Differentiators of ProActive

ProActive has several unique key differentiators which have been derived from a study that was conducted. We created ProActive with these differentiators to give it, its unique simplicity, transparency, connecting all Portfolios, Programs and Projects together and thus creating one single source of truth on progress reporting and monitoring. The study showed that the following points are the Unique Differentiators of ProActive:

- Automated triggers on Dependencies, Milestones, Deliverables and Decisions
- Connected dependencies between other Programs and Projects within ProActive
- The possibility to manage external parties and other cultures on progress
- A true auditable environment that can be audited at any time
- A full reliable history of everything
- The ability to understand how to use ProActive in less than 30 minutes
- The possibility to store all kind of files like documents, scans, pictures, excels
- No connections to other applications so that there is no conversion or interface needed
- The possibility to retire a Program or Project
- 24/7 always up-to-date dashboards

Your Business Case with ProActive

Our transparent Business Case Calculator will show the minimal business case for you (and other scenarios). This Business Case Calculator shows the bare minimum (worst case scenario) business case. This means that we took the minimum of activities to run a program or project with the minimum amount of hours that are needed for each activity. We did not calculate the fact that there is less need for meetings, no need to talk to an auditor, programs and projects that will finish earlier and will create more business value. Would you like to have the transparent Business Case Calculator? Please request business case calculator by mailing: hilco.kalmijn@effectivechanges.com.

For more information contact Hilco Kalmijn on:

hilco.kalmijn@effectivechanges.com

www.effectivechanges.com